CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
497497 /	06362715

Product
HORSFORD- DCCC

Contract Dates	Estimate #
10/05/12 - 10/11/12	1969

Advertiser	Original Date / Revision
Horsford DCCC	10/03/12 / 10/03/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	143	149

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/05/12	10/11/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	2	$300.00
Week:		10/05/12	10/11/12	MTWTF--	2		$150.00					
N 2	KVVU	10/05/12	10/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$350.00
Week:		10/05/12	10/11/12	MTWTF--	2		$175.00					
N 3	KVVU	10/05/12	10/11/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	$6,450.00
Week:		10/05/12	10/11/12	MTWTF--	3		$2,150.00					
N 4	KVVU	10/05/12	10/11/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$1,325.00
Week:		10/05/12	10/11/12	MTWTF--	1		$1,325.00					
N 5	KVVU	10/05/12	10/11/12	Katie Couric	2-3p		:30			NM	2	$550.00
Week:		10/05/12	10/11/12	MTWTF--	2		$275.00					
N 6	KVVU	10/05/12	10/11/12	Anderson	3-4p		:30			NM	3	$900.00
Week:		10/05/12	10/11/12	MTWTF--	3		$300.00					
N 7	KVVU	10/05/12	10/11/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
Week:		10/05/12	10/11/12	MTWTF--	2		$350.00					
N 8	KVVU	10/05/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	3	$1,650.00
Week:		10/05/12	10/11/12	MTWTF--	3		$550.00					
N 9	KVVU	10/05/12	10/11/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$390.00
Week:		10/05/12	10/11/12	MTWTF--	1		$390.00					
N 10	KVVU	10/05/12	10/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	$1,875.00
Week:		10/05/12	10/11/12	MTWTF--	3		$625.00					
N 11	KVVU	10/05/12	10/11/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$2,175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
497497 /	06362715

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	HORSFORD- DCCC	**1969**

Advertiser	Original Date / Revision
Horsford DCCC	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 3	Rate $725.00						
N 12	KVVU	10/05/12	10/11/12	MORE Access	630-7pm		:30			NM	3	$1,650.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 3	Rate $550.00						
N 13	KVVU	10/05/12	10/11/12	Extra	M-F 7-730p		:30			NM	2	$1,000.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 2	Rate $500.00						
N 14	KVVU	10/05/12	10/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	$2,100.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 3	Rate $700.00						
N 15	KVVU	10/05/12	10/11/12	TMZ	730-8p		:30			NM	2	$1,350.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 2	Rate $675.00						
N 16	KVVU	10/05/12	10/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
Week:		Start Date 10/05/12	End Date 10/11/12	Weekdays MTWTF--	Spots/Week 2	Rate $275.00						
N 17	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	$8,500.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $8,500.00						
N 18	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $7,500.00						
N 19	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	1	$4,450.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $4,450.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/08/12-10/14/12*		*Glee*	*Thu 9p-10p*	----Th-----	*:30*		*~~$4,450.00~~*	*NM*		
	See MG 19.2											
2	KVVU	10/08/12-10/08/12		Bones	Mon 8p-9p	M----------	:30		$4,450.00	NM		
Ⓜ	MG for 19.1 10/11											
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	$4,950.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays --1----	Spots/Week 1	Rate $4,950.00						
									Totals		41	$48,715.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/11/12	41	$48,715.00	$41,407.75
Totals	41	$48,715.00	$41,407.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6362715 TRF# 497497 ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 08.52

$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6362715 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT4/12 08.52

REP:
TO ROSE
FR NIKKI
OK'D M1-M3
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143			AGENCY EST# = 1969						
			AGENCY PRODUCT CODE = 149									
1		ES	100P-200P	30		$150.00	10/5	10/11	0		F,M-TH	0

PROGRAM : COLD CASE
CON COM1: COLD CASE

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6362715 TRF# 497497 ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 08.52

$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21		A	100P-200P		30	$150.00	10/5	10/11	2		F,M-TH	2
	PROGRAM : COPS/DOG THE BOUNTY HUNTER											
	ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT5 ON LINE-1 FOR 2 SPOTS/WK											
17		S	100P-400P		30	$8,500.00	10/7	10/7	0		SUN	0
	PROGRAM : FOX NFL (GAME 2)											
	CON COM1: FOX NFL (GAME 2)											
22		A	1000A-130P		30	$8,500.00	10/7	10/7	1		SUN	1
	PROGRAM : EARLY NFL GAME											
	ORD COM1: NO LATE GAME. MOVED TO EARLY. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT7 ON LINE-17 FOR 1 SPOT/WK											
19		S	900P-1000P		30	$4,450.00	10/11	10/11	0		THU	0
	PROGRAM : GLEE											
	CON COM1: GLEE											
23		A	800P-900P		30	$4,450.00	10/8	10/8	1		MON	1
	PROGRAM : BONES											
	ORD COM1: SPOT N/A PRG CHG DUE TO THE DEBATE. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT11 ON LINE-19 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED:	F,M-TH/100P-200P	OCT5(2/WK)	30S $150.00	(OCT3/12)
			OFFER:	F,M-TH/100P-200P	OCT5(2/WK)	30S $150.00	PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#17	MISSED:	SUN/100P-400P	OCT7	30S $8,500.00	(OCT3/12)
			OFFER:	SUN/1000A-130P	OCT7	30S $8,500.00	PLS ADVISE.
			CMT:	NO LATE GAME. MOVED TO EARLY. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#19	MISSED:	THU/900P-1000P	OCT11	30S $4,450.00	(OCT3/12)
			OFFER:	MON/800P-900P	OCT8	30S $4,450.00	PLS ADVISE.
			CMT:	SPOT N/A PRG CHG DUE TO THE DEBATE. PRE-BOOKED PLS APPROVE.			

OCT/12 48715.00

CONTRACT TOTAL 48715.00

TOTAL SPOTS 41

REP HEADLINE# 6362715 TRF# 497497
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT4/12 08.52
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $221,431 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%
KTUD 0%

SAHRES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6362715
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT3/12 15.01
*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME JESSE DEMASTRIE

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 497497 CONTRACT # 6362715

CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT3/12 15.01

REP:
TO ROSE
FR NIKKI
NEW DCCC HORSFORD FOR CONGRESS ORDER
TOTAL $48715
$$ MOVED FR HL 6207942
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143			AGENCY EST# = 1969						
			AGENCY PRODUCT CODE = 149									
1			100P-200P	30		$150.00	10/5	10/11	2		F,M-TH	2

PROGRAM : COLD CASE
CON COM1: COLD CASE Cops 1 Dog

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	2		1000A-1100A	30		$175.00	10/5	10/11	2		F,M-TH	2
	PROGRAM : DR OZ CON COM1: DR OZ											
	3		1000P-1100P	30		$2,150.00	10/5	10/11	3		F,M-TH	3
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
	4		1100P-1135P	30		$1,325.00	10/5	10/11	1		F,M-TH	1
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
	5		200P-300P	30		$275.00	10/5	10/11	2		F,M-TH	2
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
	6		300P-400P	30		$300.00	10/5	10/11	3		F,M-TH	3
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	7		400P-500P	30		$350.00	10/5	10/11	2		F,M-TH	2
	PROGRAM : DR OZ CON COM1: DR OZ											
	8		500P-530P	30		$550.00	10/5	10/11	3		F,M-TH	3
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	9		500A-600A	30		$390.00	10/5	10/11	1		F,M-TH	1
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	10		530P-600P	30		$625.00	10/5	10/11	3		F,M-TH	3
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											

REP HEADLINE# 6362715
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT3/12 15.01
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-700A	30		$725.00	10/5	10/11	3		F,M-TH	3
PROGRAM :	FOX5 NEWS 6A											
CON COM1:	FOX5 NEWS 6A											
12			600P-700P	30		$550.00	10/5	10/11	3		F,M-TH	3
PROGRAM :	MORE ACCESS											
CON COM1:	MORE ACCESS											
13			700P-730P	30		$500.00	10/5	10/11	2		F,M-TH	2
PROGRAM :	EXTRA											
CON COM1:	EXTRA											
14			700A-900A	30		$700.00	10/5	10/11	3		F,M-TH	3
PROGRAM :	FOX5 MORNING NEWS											
CON COM1:	FOX5 MORNING NEWS											
15			730P-800P	30		$675.00	10/5	10/11	2		F,M-TH	2
PROGRAM :	TMZ											
CON COM1:	TMZ											
16			900A-1000A	30		$275.00	10/5	10/11	2		F,M-TH	2
PROGRAM :	MORE LAS VEGAS											
CON COM1:	MORE LAS VEGAS											
17			100P-400P	30		$8,500.00	10/7	10/7	1		SUN	1
PROGRAM :	FOX NFL (GAME 2)											
CON COM1:	FOX NFL (GAME 2)											
18			1000A-100P	30		$7,500.00	10/7	10/7	1		SUN	1
PROGRAM :	FOX NFL (GAME 1)											
CON COM1:	FOX NFL (GAME 1)											
19			900P-1000P	30		$4,450.00	10/11	10/11	1		THU	1
PROGRAM :	GLEE											
CON COM1:	GLEE											

N/A

REP HEADLINE# 6362715
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT3/12 15.01
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			800P-1000P	30		$4,950.00	10/10	10/10	1		WED	1

PROGRAM : X FAXTOR
CON COM1: X FAXTOR

OCT/12 48715.00

CONTRACT TOTAL 48715.00
TOTAL SPOTS 41

MARKET TOTALS $221,431 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 3% CABL 0%
KTUD 0%

SAHRES EST

SVC- NSI
DEMOS- RA35+*